

Retail Avenues and Alternatives for Sales of Fruits and Vegetables

Monday, September 27, 6:00 PM - Biloxi, MS
MSU Coastal Research and Extension Center



Tuesday, September 28, 6:00 PM - Hattiesburg, MS
Forrest County Extension Office



Monday, October 4, 6:00 PM - Jackson, MS
Ethnic Building at the Mississippi Agriculture and Forestry Museum

Workshop topics will include: Strategies for selling fresh fruits and vegetables from multiple outlets including on-farm sales, community supported ventures, and local restaurants. Mike Steede, a Lucedale, MS, producer, will share his experiences on establishing successful on-farm and community supported agriculture ventures and the many advantages they bring. A representative from the Mississippi Restaurant and Hospitality Association will give growers tips on helpful avenues for selling fresh produce to local restaurants. Also, participants will be informed about the Good Agriculture Practices/Good Handling Practices (GAP/GHP) certification. Growers will learn about the GAP/GHP certification process including who is required to become certified, the requirements that must be met for certification, and the advantages this process brings to the producer.

The workshop will be held at three locations. There is no charge to attend the workshops. Pre-registration is required. The registration deadlines for the workshops are: September 20 for the Biloxi and Hattiesburg locations and September 27 for the Jackson location. All workshops begin at 6:00 p.m. with check-in beginning at 5:30 p.m. Light snacks will be provided.

If you are interested in attending, please fill out and return the attached registration form by the appropriate deadline. For more information about this workshop, contact Paige Manning, 601-359-1163 or paige@mdac.state.ms.us. For additional registration forms, visit www.mdac.state.ms.us or www.msfruitandveg.com.

Meeting Locations:

September 27, Biloxi, MS - The meeting will be held at 6:00 PM, at MSU's Coastal Research and Extension Center located at 1815 Poppo Ferry Road.

Directions - From I-10, take the Cedar Lake Road Exit (Exit 44) toward the Coast Coliseum. (If you are traveling East on I-10 take a right onto Cedar Lake. If you are traveling West on I-10, take a left onto Cedar Lake.) Travel about ½ mile on Cedar Lake Road and take a right on Poppo Ferry Road. Travel about ½ mile and the Coastal R&E Center will be on your left.



September 28, Hattiesburg, MS - The meeting will be held at 6:00 PM, at the Forrest County Extension Office located at 952 Sullivan Drive.

Directions - The Forrest County Extension Office is located on Sullivan Drive off of Highway 49 South of Hattiesburg, 3/4 mile North of the intersection of Hwy 49 and Hwy 98.



October 4, Jackson, MS - The meeting will be held at 6:00 PM at the Ethnic Building at the Mississippi Agriculture and Forestry Museum located at 1150 Lakeland Drive.

Directions - Take Interstate 55 to the Lakeland Drive Exit. Turn east onto Lakeland Drive. Pass the main entrance into the Ag Museum and go to the next traffic signal. Turn north into the parking lot of Smith-Wills and drive towards the Sports Hall of Fame Building. Look for the blue sign that indicates the Museum Entrance. Walk across the wooden bridge, and the Ethnic Building is directly on your left.



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Workshop Registration Form

Please mark which workshop location you plan to attend:

_____ Monday, September 27, 2010, in Biloxi, MS

_____ Tuesday, September 28, 2010, in Hattiesburg, MS

_____ Monday, October 4, 2010, in Jackson, MS

Registrants:

Name(s) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

Email _____

**Please return by: September 20 for the Biloxi and Hattiesburg workshops
September 27 for the Jackson workshop**

By mail to: Paige Manning
Mississippi Department of Agriculture and Commerce
P.O. Box 1609
Jackson, MS 39215

By email to: paige@mdac.state.ms.us

By FAX to: 601-354-6001

For additional information contact:

- Paige Manning, MDAC
601-359-1163, paige@mdac.state.ms.us

This program is funded by the Mississippi Department of Agriculture and Commerce and co-sponsored by the Mississippi State University Extension Service, Mississippi Restaurant and Hospitality Association, Mississippi Fruit and Vegetable Growers Association, and the Mississippi Farmers Market.

